

# REBECCA MARIA RUIZ

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Hard-working sustainability management and social impact professional with 4 years' experience creating and promoting CSR initiatives. Expert in corporate sustainability and experienced in sustainability and corporate citizenship strategy development, strategic partnership management and communications. Possesses an MS in Sustainability Management from Columbia University.

## WORK EXPERIENCE

### 2019 - 2020 **Director, Corporate Social Engagement**

**Changing Our World** - New York, NY

Supported Changing Our World clients by providing philanthropic counsel and management services to both corporate organizations and nonprofits, specializing in CSR strategy design and implementation, corporate sustainability, employee engagement, impact reporting, SDG alignment, program development and community impact.

### 2017 - 2019 **Sustainability Consultant**

**Schlange & Co. Consultants for Corporate Social Responsibility** - New York, NY

Consultant to a wide range of Fortune 500 companies, specializing in materiality assessments, stakeholder surveys, sustainability communications, GRI reporting, KPIs and goal-setting, competitor benchmarking and risk assessments. In charge of rolling out the US newsletter, ghostwriting for client communications, and writing/editing materials for internal and external communications.

### 2016 - 2017 **Sustainability Specialist (Contract)** - New York, NY

Research assistant for multiple brands aiming to further their sustainability initiatives both in their own operations and their supply chains. Created client presentations, stakeholder surveys, and offered corporate recommendations.

## EDUCATION

### 2016 **Master of Science:** Sustainability Management

**Columbia University** — New York, NY

Graduated Cum Laude GPA: 3.7

### 2015 **Bachelor of Science:** Natural Resources and Environmental Science

**University of Kentucky** — Lexington, KY

Graduated Summa Cum Laude GPA: 3.9

*Minors:* Anthropology and Sustainable Agriculture

## KEY SKILLS

Sustainability research, strategy development and implementation, sustainability benchmarking and communications, GRI reporting, social impact and corporate citizenship research and analysis, program development and management, strategic partnership management, project management, nonprofit development, fundraising

## COMPUTER SKILLS

Microsoft Office (including Excel, Word, Powerpoint and Teams), Salesforce, DropBox, Hootsuite, Highrise, SurveyMonkey, MailChimp

## LANGUAGES

Fluent in English and Spanish

## HONORS

UK Honors Writing Program, YMCA Women of Achievement Award

## SPECIAL INTERESTS

Sustainable fashion & clean beauty, travel, food culture, providing foster care to kittens and puppies, organic gardening